



What is the admission process?

The admission and selection process for the management program is based on:

1. Applicant's performance in the entrance exam (MAT (Dec – 17 & Feb – 18)/ CAT/ ATMA / TANCET).
 2. Group discussion.
 3. Personal interview.
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What is the eligibility criteria to join MBA Program?

A recognized bachelor's or equivalent degree in any program with a minimum of 55 % in aggregate is required to apply for the MBA program.

For PGDM and MBA (Part Time), preferably a minimum of 2 years work experience is desirable. A recognized bachelor's or equivalent degree in any program with a minimum of 55 % in aggregate are required.

How I can get the application?

Apply from where ever you are !

Keeping in trend with the present generation PSGIM has an online application form available on our website.

Check the following links:

- <http://admissions.psgim.ac.in/>
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What is the application fee?

The application fee for the management program is INR 1000/- (Non-Refundable) & payment can be made through debit card / credit card / Net Banking.

If my application is successful, when will I expect a call for GD and interview?

Once you apply online you will receive an auto generated mail with your login details as application confirmation. Along with that interview date will be highlighted.

INTERVIEW CYCLE	LAST DATES FOR APPLICATION	INTERVIEW DATES
1 st Cycle	5 th February 2018	10 th and 11 th February 2018
2 nd Cycle	19 th March 2018	24 th and 25 th March 2018
3 rd Cycle	23 rd April, 2018	28 th April, 2018

The seats get filled during the first cycle itself. Hence, you are advised not to take a chance.

What do I expect from a GD and Interview?

Applicants are expected to possess a good command over English language, knowledge of current trends and a positive attitude. You are expected to have a clear idea of why you wish to pursue a course in management. Leadership potential is desirable.

For TANCET candidates, is there a minimum cutoff required to apply?

No, it depends on merit basis

If selected, how long I can defer my acceptance?

Under any circumstance, deferral beyond 2 weeks is not permitted.

In case if I don't get admission to an MBA program, can I apply for other management program? If so, what is the procedure?

Of course you can. If you are applying for PGDM or any other programs, you are required to fill in a separate application form with the same registration number.

I don't have any work experience. Does this discourage me from applying for the PGDM/MBA program?

No, not at all. it would not deter you from applying for the MBA program. The work experience for the PGDM program is mandatory.

When can I contact Office for admission related queries?

You are most welcome to contact between 9.00 AM and 5.00PM on weekdays. Alternatively, you can reach out to the admission team any time through the mail. Please feel free to mail your admission and program related queries to admissions@psgim.ac.in. We would be glad to assist you in your admission and program related queries.

If I have further queries, whom should I contact?

For further details, you may contact the admission team

Dr. D. Sudharani Ravindran
Admission Coordinator
E-mail: admissions@psgim.ac.in

Ms. R. Rajeswari / Ms .K.Kokilambal
Phone: 0422- 430 44 47 / 33
Mobile : 98428 04400
E-mail: admissions@psgim.ac.in

FINANCING YOUR STUDIES:

What would be the estimated cost of doing the management program?

The estimated cost of financing two-year full-time management program would be approximately INR. 8 Lakhs.

*The above mentioned fee is exclusive of accommodation, travel and any incidental expenses.

Mention some options for funding the management education?

Funding for the MBA program can be done through self-finance or educational loans obtained from banks. Students have obtained educational loans from various banks like Central Bank, State Bank of India, HDFC, Etc.,

REGARDING COURSES OFFERED:

What programs are offered by PSGIM?

PSGIM offers two-year full-time MBA program approved by AICTE and affiliated to Anna University. We also offer 2 year PG Diploma in Management Program, which is approved by AICTE. Other than the full-time two-year MBA and PGDM program, PSGIM also offers MBA three-year part-time program at our campus.

PSG group of institution has a tie-up with University of Toledo, USA and Hof University, Germany. Both these universities offer two-year full-time MBA program.

What is the difference between PGDM and MBA Program?

Some of the key questions concerning a management aspirant are: should I do MBA or PGDM? Is MBA better than PGDM? To give aspiring management students some sense of clarity, the difference between PGDM and MBA program is explained.

The MBA program is offered by the university where as the PGDM program is approved by AICTE and does not come under any university affiliation. The MBA program is highly regulated by the university. Generally it is a myth in our country that MBA is better than PGDM which is wrong. In fact PGDM offers more flexibility in curriculum design and autonomy than an MBA. Aspiring PGDM students who wish to pursue a doctoral degree after completing their post graduation can do so by applying for FPM program and not for PhD. FPM is equivalent to a PhD and hence they need not worry about it.

What is the duration of the management program?

The duration of full time program is two years and PT-MBA is three years.

How is the curriculum structured?

During the first year the emphasis is on the foundations of management, enabling students to establish a strong base in general management concepts, finance and research methods. During the second-year students can choose to specialize in any function, thereby enabling them to gain in-depth knowledge in a particular function. The program offers a wide array of electives for those who are interested to gain in-depth knowledge in a particular area. The rigor of the course prepares students to handle all strategic and tactical issues concerning business or a specific functional area. To complete the program, the students must submit a project based dissertation that will demonstrate their ability to think and act strategically while tackling real and complex organizational problems.

Teaching at PSGIM is extensively case based, enabling students to prepare themselves for the real world business challenges. Our case based teaching gives students the confidence, skills and essential knowledge to deal with business challenges head on.

What is the pedagogy at PSGIM?

To foster analytical thinking, creativity, effective communication and problem solving among students and to prepare them to take on business challenges head-on, our team of faculty member uses variety of impactful teaching methods such as case studies, internships, lectures

from eminent personalities, summer projects, and activity based learning methods. What really sets us apart is our case based teaching. We have an MOU with Harvard Publishing to use all Harvard cases for teaching. We also pay special attention to the holistic development of students. We give utmost importance to communication skills, negotiation skills, conflict management, time management and self – management. We have activities designed to impart these skills among students throughout the program so that our students blossom as professionals who are not only industry ready but also ethically strong and socially sensitive individuals. For instance, our ALPS (Active Learning Program Service) provide a unique opportunity for our students to develop leadership skills, communication skills and foster teamwork. Set amidst nature, we have a training center located at the foothills of Western Ghats specifically built for the purpose of training students and corporate employees in the areas of leadership, communication and team work. Through a variety of engaging yet impactful games are conducted by skilled trainers to impart these skills among students.

For those who aspire to specialize in finance, we have an MOU with National Stock Exchange for one of the premier courses “National Stock Exchange Certified Capital Market Professional” which is offered at our campus. To expose and train students in the areas of security and portfolio analysis and financial derivatives, our faculty members of finance use simulator (Global Trade cracker) and real time software (Spider) for performing technical analysis.

What specializations are offered?

To know about specializations that we offer, kindly refer to the following link <http://psgim.ac.in/programmes/mba/>

Why should I choose PSGIM?

In our pursuit to achieve excellence in business education, PSGIM is committed by thought, heart and deed to become one of the leading business schools in the country. Everything we do is aligned towards this goal of becoming the leading b-school and a thought leader in what we do.

Our institute has been consistently ranked among the top 50 b-schools in the country by any standards or survey. We are featured 22nd among the top b-schools in the country by the Business world magazine. Education

World has ranked us 24th among the top b-schools in the country. PSGIM has added many feathers to its cap. It is the first Indian B-school to achieve international accreditation with the coveted US-based Association of Collegiate Business Schools and Programs (ACBSP). The accreditation has been given for its MBA and EMBA programs. The institute is also in the process of being accredited by the Association to Advance Collegiate Schools of Business (AACSB). PSG IM is also the first institution in India to get the Platinum Ranking International Certification by MAC International Educational Standards, Singapore. At the national level, our programs have received accreditation with NBA and All India Council of Technical Education (AICTE). We are proud yet humble enough to say that PSGIM is one of the founder members of the Association of Brics Business Schools (ABBS). ABBS seeks to promote cooperation and exchange among business schools of Brazil, Russia, India, China and South Africa which are the member countries.

Do I get exposure to international markets and business practices by doing a management course at PSGIM?

Yes. With a single minded focus on preparing students to become world class leaders and managers, PGSIM is embarking on initiatives that give students and faculty exposure to global markets and business practices. PSGIM has tie-ups with various universities in the USA, Europe and other institutes in South East Asia, where students and faculty get a chance to develop knowledge and share perspectives on global markets and business practices in these regions.

Teaching at PSGIM

Teaching at PSGIM is extensively case and practice based, enabling students to prepare themselves for the real world business challenges. A focus on a purely application based curriculum sets PSG IM apart from other business schools. The institute's teaching methodology is designed to make the students industry-ready, and is customized to suit the conditions prevailing in the industry.

We have an MOU with Harvard Publishing to use all Harvard cases for teaching. For the benefit of faculty and students, we have developed a knowledge interface system (Moodle) enabling seamless knowledge sharing between faculty and students.

What facilities are available at the campus?

The campus is well-connected with Wi-Fi, state-of-the-art computer center, well equipped classrooms and learning resource center with a huge collection of online and off line learning resources such as books, Journals, Magazines and news dailies, Communication Lab & Trading Lab. The Learning Resource Centre at the PSGIM spans over 7500 Sq.Ft of well-constructed space. Situated in a quiet corner of the PSGIM campus, the library has a seating capacity of over 150. Apart from the 325 journals, the library subscribes to 10 leading English dailies, including the Wall Street Journal. CD ROMS, Audio cassettes, Video cassettes and floppy disks add to the prolific store of information available at the Centre. Over 44,500 volumes addressing every area of Management stock the shelves. Besides this, the centre has online resources.

ON CAMPUS HOUSING:

You wish to avail on campus housing at PSG campus and thinking of making your home in one of our nine blocks, (complete with the dedicated engineering community)?

After all, studies show that living on campus can help you earn a higher CGPA and graduate on time. PSGIM is committed to providing students with a safe, secure environment that fosters harmony and student development.

What is the process for getting campus accommodation?

You wish to stay in the campus accommodation? All you need is to bring your valid proof of admission for any of the management program and place a request to the administrative officer for campus accommodation.

Room type:

For Boys Type 1: Four members sharing with attached bathroom approximately Rs. 97,500 per annum.

Type 2: Three members sharing with attached bathroom approximately Rs. 1,03,000 per annum.

Type 3: Twin sharing without attached bathroom approximately Rs. 79,500 per annum.

For Girls: Twin sharing with attached bathroom approximately Rs. 87,500 per annum.

What facilities are available in the campus accommodation?

The campus accommodation is well connected with Wi-Fi, Gym and outdoor facilities for sports. Recreation hall, 24 /7 power and water supply are some of the salient features of our hostel. As a part of our sustained effort to a greener campus, PSGIM encourages the use of bicycles available at PSGIM campus. Students who are staying in the campus accommodation or at locations nearby the campus are suggested to use bicycles safely. The institute provides parking space only for students who use bicycles.

Who do I contact for campus accommodation?

You need to contact the administrative officer regarding accommodation related queries and clarifications. For campus accommodation, please contact:

Lt.Col. (Retd) A.C. Pooviah
Administrative officer
1st Floor, Room No: 107
PSG Institute of Management, Coimbatore
E-mail: admin@psgim.ac.in
Phone : 0422 – 430 4999

What are the other accommodation and transportation options?

Students can wish to stay in the campus or seek accommodation on their own suiting their budget and need. For those who wish to stay outside the campus, the campus is located right in the heart of the city and is well connected by public and private transportation. Those who prefer to stay outside should make their own arrangements for transportation.

University of Toledo MBA program Students looking for more than the usual academic challenges may apply to the University of Toledo program. Can you say something about the University of Toledo MBA program?

University of Toledo, USA in tie-up with PSG offers a two-year full time MBA program at the PSG campus.

Under this program you have two pathways:

Pathway 1: To study both the years at PSG and degree awarded by University of Toledo

Pathway 2: To study one year at PSG and second year at the University of Toledo and degree awarded by University of Toledo.

The tuition fee for the program is approximately INR 10, 00,000 for pathway 1 and INR 15, 00,000 for pathway 2 plus living expenses. The duration of the program is two years. The program is accredited by AACSB and is taught by a mix of international faculty from the University of Toledo, USA and PSG faculty at the PSG campus. Students who wish to apply for this program has the option of doing their second year at the University of Toledo, USA campus.

What are the eligibility criteria and selection process for the UT MBA program?

A recognized bachelor's degree in any discipline
Minimum composite score of 550 in MAT
Language comprehension score of at least 40 percentile. Selection is through group discussion and personal interview

What is the minimum credit required for graduation from this course?

The minimum credit is 33 and a CGPA of 3.0 is required to graduate from this course

How is the UT-MBA curriculum structured?

The UT-MBA program is divided into three levels :The UT-MBA program is divided into three levels :

1. Foundation course
2. Core course and
3. Electives

Who to contact, in case you have any further queries regarding the University of Toledo Program?

Please contact admissions@psgim.ac.in regarding further queries.

THE GERMAN INDIAN MANAGEMENT STUDIES PROGRAM (GIMS) :

The German Institute of Management Studies, MBA program is a two-year full-time MBA program offered by Hof University, Germany, at the PSG campus. The program is divided into four semesters. The first semester is offered at the PSG campus and the next 3 semesters are offered at the Hof University, Germany campus. This MBA program offers unique opportunity for aspiring MBA graduates who wish to understand the intricacies and nuance of business and German culture. German companies that are operating in India require qualified professionals to meet their business plan in India and Germany; this program meets the requirement and talent need of the industry in Germany and Indian companies with business interest at International locations.

What is the program fee for the Hof MBA program?

Semester	Program Fee
1st semester	1,50,000 + Service tax
2nd semester	3750 Euros
3rd semester	3750 Euros
4th semester	3750 Euros

What are the eligibility criteria and admission process for the GIMS MBA program?

A recognized engineering degree or degree in Science with 60% with a MAT Composite score of 600 or CAT score is required to apply for the program. The admission is through the interview at PSG campus jointly conducted by representatives of Hof University and PSG. After admission, selected students must have a valid passport, IELTS/TOEFL score and degree certificate.

How is the GIMS MBA program structured?

Semester	Courses
1 st semester	German Language – A1 & A2 level and Preparatory courses in management
2 nd semester	Core Courses in Management and German Language B1 Level
3 rd semester	Elective Courses and German Language B2 Level
4 th semester	Internship at Germany and Master Thesis

What is the minimum credit required to graduate from this GIMS MBA program?

The minimum credit required is 120

Who to contact, in case if I have any further queries regarding the GIMS MBA program?

You may contact the admission team regarding any further queries:

Email: admissions@psgim.ac.in

Apply to PSGIM